

Program for The Sahara Forest Project Opening Seminar

Thursday September 7th, 2017

14:00 Welcoming performance by the SOS Children Village in Aqaba

Welcome by Moderator **Mr. José María Figueres** – Chairman Rocky Mountains Institute - Carbon War Room Alliance, former President of Costa Rica

14:05 Remarks by **H.R.H. Crown Prince Haakon of Norway**

14:10 Remarks by **H.E. the Prime Minister of Jordan Dr. Hani al Mulqi**

14:15 **Mr. Joakim Hauge**, Chief Executive Officer of The Sahara Forest Project – “Realizing Green Restorative Growth for Jordan”

14:30 **Mr. Vidar Helgesen**, Norwegian Minister of Climate and Environment

14:37 **Mr. Egidijus Navikas**, Chargé d’Affaires European Union Delegation in Jordan

14:44 **Mr. Jim Barnhart**, Mission Director to Jordan – USAID

14:51 **Mr. Erik Solheim**, Executive Director – UN Environment (on video from UN Environment HQ in Kenya)

14:53 **Mr. Jan Henry Fosse**, Chief Financial Officer Sahara Forest Project – “Good for people, good for the Environment and good for Business”

15:00 – 15:35 Panel debate discussion on the need for Restorative Growth in Jordan

How to scale-up innovative concepts like the Sahara Forest Project?

How can the business sector contribute to holistic approaches to ensure Food, Water and Energy security and combat climate change at the same time?

Moderator: Mr. José María Figueres

Distinguished panelists:

Ms. Lois Quam, CEO Pathfinder International

Mr. Mohammad Abu-Ghazaleh, Chairman and CEO of Fresh Del Monte

Mr. Joakim Hauge, CEO of the Sahara Forest Project

Mr. Pierre Herben, EVP Yara International

Mr. Sahl Dudin, Managing Director Ayla

Ms. Ruba Al-Zubi, Scientific Research Program Manager, Abdul Hameed Shoman Foundation

15:35 Concluding Remarks by **Mr. José María Figueres**

15.40 Coffee Break and Refreshments

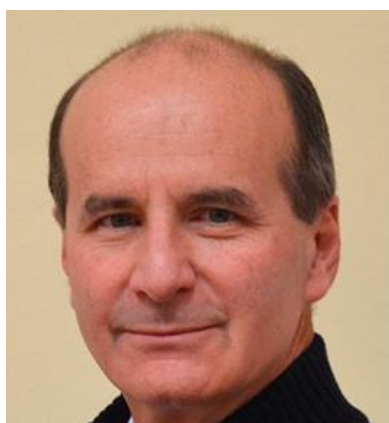




H.R.H. Crown Prince Haakon of Norway



H.E. the Prime Minister of Jordan Dr. Hani al Mulqi



Mr. José María Figueres
Chairman Rocky Mountains Institute - Carbon War Room Alliance,
former President of Costa Rica

After a successful business career José María Figueres Olsen was elected President of Costa Rica (1994-1998) at the age of 39. As President he created a comprehensive national development strategy based on the tenets of sustainability.

He was the first CEO of the World Economic Forum (2003) and joined Carbon War Room in 2009. In 2013 he helped launch the Global Ocean Commission, and became its co-chair.

José María holds an Engineering Degree from the U.S. Military Academy at West Point and a Masters in Public Administration from the Kennedy School of Government at Harvard University.



Mr. Joakim Hauge
Chief Executive Officer of The Sahara Forest Project

Mr. Joakim Hauge is Chief Executive Officer of The Sahara Forest Project. He holds an MSc in biology from Centre for Ecological and Evolutionary Synthesis at the University of Oslo. Mr. Hauge has a broad experience on issues related to innovation and green technologies from non-governmental and private sectors and has previously been advising national and international institutions. He was awarded the Global Green Future Leadership Award in 2015.



Mr. Vidar Helgesen
Norwegian Minister of Climate and Environment

Mr. Vidar Helgesen is the Norwegian Minister of Climate and Environment. He was appointed to his current role in 2015. During the period of 2013-2015 he worked as Chief of Staff to Prime Minister Erna Solberg.

Mr. Helgesen was minister of EEA and EU Affairs at the Ministry of Foreign Affairs and Chief of Staff at the Office of the Prime Minister from 2013 to 2015.



Mr. Egidijus Navikas

Chargé d'Affaires European Union Delegation in Jordan

Mr. Egidijus Navikas is Chargé d'Affaires and interim of the European Union Delegation in Jordan; he is also Head of Political, Press and Information Section at this Delegation.

Before this post in Jordan, he worked at the EU headquarters in Brussels – at the European External Action Service and earlier – at the Lithuanian diplomatic service. Mr Navikas holds a Master's degree in Political science, international relations, from the Institute of International relations and political sciences, Vilnius University, Lithuania.



Mr. Jim Barnhart

Mission Director to Jordan – USAID

Mr. Jim Barnhart currently serves as Mission Director to Jordan for the USAID. He arrived in Amman in July 2015. Previously, Mr. Barnhart oversaw the Bureau for Food Security's research and policy divisions, its engagement with the private sector, food security-related communications and outreach, and overall operations. Previously, he served as Mission Director for USAID/Albania (2012-2014) and USAID/Lebanon (2010-2012). Mr. Barnhart earned his Ph.D. in Economics from Georgia State University and a Master's Degree in International Economics from the Johns Hopkins University (SAIS).



Mr. Erik Solheim

Executive Director – UN Environment

Mr. Erik Solheim was elected to become Executive Director of the UN Environment Programme (UNEP) in 2016. Prior, Mr. Solheim was the chair of the Development Assistance Committee (DAC) of the Organization for Economic Co-operation and Development (OECD). From 2007 to 2012, Mr. Solheim held the portfolio of Norway's Minister of Environment and International Development. From 2005 to 2007 he served as Minister of International Development, also as UNEP's Special Envoy for Environment, Conflict and Disaster since 2013 and Patron of Nature for the International Union for the Conservation of Nature (IUCN) in 2012.



Mr. Jan Henry Fosse

Chief Financial Officer Sahara Forest Project

Jan Henry was appointed new Chief Financial Officer in SFP in the first quarter of 2016. He previously served as Vice President for Strategy, M&A and Innovation at Multiconsult ASA, an international engineering firm, following senior roles in international strategy consulting and co-funding several commercial and philanthropic ventures.

He holds an executive education degree in Corporate Finance from the Stockholm School of Economics, a Master of Science and Bachelor of Science in Strategy and Marketing from BI, Norwegian Business School and a bachelor's degree in psychology from the University in Oslo.



Mr. Mohammad Abu-Ghazaleh,

Chairman and CEO of Fresh Del Monte

Mr. Mohammad Abu-Ghazaleh has served as Chairman and Chief Executive Officer of Fresh Del Monte Produce since 1996, one of the world's leading producers and distributors of high quality fresh vegetables and fruits. Mr. Abu-Ghazaleh also serves as Chairman of International General Insurance Co., Chairman of the Royal Jordanian Air Academy, as Chairman of Arab Wings and Chairman of Queen Noor Civil Aviation Technical College. He was appointed as member of the Economic Consultative Council by His Majesty King Abdullah II of Jordan. Mr. Abu-Ghazaleh attended the American University in Cairo (AUC) where he studied Business Administration. He was President and Chief Executive Officer of United Trading Company from 1986 - 1996. Prior to this, he acted as Managing Director of Metico from 1967 - 1986.



Mr. Pierre Herben

Executive Vice President Corporate Innovation, Yara

Mr Herben (born 1963) has served as Executive Vice President Corporate Innovation in Yara since June 2016. He joined the company as VP R&D and Innovation in 2010. Prior to Yara, Mr Herben was Vice President R&D at LyondellBasell Industries 2007-2010.

Before this he held a series of R&D, commercial and management positions at Basell 2000- 2006, Montell 1995-2000, and Shell 1990-1995 - all of which eventually merged into LyondellBasell Industries in 2007. Mr Herben holds a Master's degree in Bio-Engineering from the Catholic University of Louvain, Belgium.



Mr. Sahl Dudin

Managing Director Ayla

Mr. Sahl Dudin is the Managing Director of Ayla Oasis Development Company (AODC), and a member of the Board of Directors of its 26 affiliated companies that have interests in a wide range of industries including tourism, real estate, property development, entertainment and services. Currently, Mr. Dudin is a member of the Board of Directors of the Jordan Tourism Board and a member of the Board of Trustees of Al Tafila Technical University, Social Security Investment Fund and INJAZ NGO.

Mr. Dudin is a community leader, he is an active member of the Jordanian civil society, focusing on youth and sustainable development.



Ms. Ruba Al-Zubi

Scientific Research Program Manager, Abdul Hameed Shoman Foundation

Ms. Ruba Al-Zubi recently led the Clean Technology Sector Development at USAID Jordan Competitiveness Program with focus on enhancing private sector's competitiveness. She became the first Policy and Development Director at the Ministry of Environment and participated in developing the governance and the legal frameworks for Jordan's Environmental Fund. Ms. Ruba Al-Zubi is the Scientific Research Program Manager at The Abdul Hameed Shoman Foundation (AHSF). She is also Former CEO at the Jordanian NGO EDAMA, for a healthy business environment in the Energy, Water and Environment sectors in Jordan.



Ms. Lois Quam

CEO Pathfinder International

Ms. Lois Quam is the CEO of Pathfinder. She has served as a senior leader in the private, public, and non-profit sectors, applying her strategic and operating experience to drive business revenue and earnings growth and solve public policy challenges. She is named three times to FORTUNE's list of the most influential women leaders in business.

She has served as chief operating officer of The Nature Conservancy and as a senior advisor to Hillary Clinton's presidential campaign, and was selected by President Obama to head his signature Global Health Initiative at the Department of State.